



WABA

OUR VISION is of a world where breastfeeding is the cultural norm, where mothers and families are enabled to feed and care optimally for their infants and young children thus contributing to a just and healthy society.

OUR GOAL is to foster a strong and cohesive breastfeeding movement, which will act on the various international instruments to create an enabling environment for mothers, thus contributing to increasing optimal breastfeeding and infant and young child feeding practices.

OUR WORK is to protect, promote and support breastfeeding worldwide based on the Innocenti Declarations (1990 and 2005) and the Global Strategy for Infant and Young Child Feeding, through networking and facilitating collaborative efforts in social mobilisation, advocacy, information dissemination and capacity building.

In order to achieve these aspirations, we:

- provide a response to critical, urgent and emerging issues and mobilise mass action through communication, social mobilisation and advocacy;
- advocate for the Protection Promotion and Support of breastfeeding in the global development agenda;
- work to build a bigger and better Alliance;
- increase engagement with partners, allies and cadres, and build mutual support.



WABA



*Protect, Promote and Support
Breastfeeding Worldwide*

Established on 14 February, 1991 the World Alliance for Breastfeeding Action (WABA) is a global network of organisations and individuals who believe breastfeeding is the right of all children and mothers and who dedicate themselves to protect, promote and support this right. WABA acts on the Innocenti Declaration (1990) and works in close liaison with UNICEF.

The World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organizations concerned with the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declaration, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. Its core partners are International Baby Food Action Network (IBFAN), La Leche League International (LLL), International Lactation Consultant Association (ILCA), Wellstart International, and the Academy of Breastfeeding Medicine (ABM). WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC).



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