

#WBW2018
“Ensuring Food Security” Facebook Posts

1. COPY

Food security means access to food for all people at all times. This #WBW2018, commit to ensuring food security even in times of crisis!

@Global Goals for Sustainable Development
@World Health Organization (WHO)
@UNICEF

GRAPHIC

Ensuring food security, even in times of crisis



Globally, **815 million** people are chronically food-insecure and malnourished and the vast majority (489 million) live in countries affected by conflict ⁴

The global infant formula market is predicted to reach sales of almost **\$70.6 billion** by 2019 ⁵

More than **4000 litres** of water are needed to produce just 1 kg of infant formula powder ⁶

1% The quantity and quality of milk production is relatively unaffected by a woman's nutritional status, except in extremely malnourished women (only 1 percent of women) ⁷

Globally, there were about **60 million** refugees and displaced populations many of whom are young children and women at risk of multiple forms of malnutrition, who can benefit from breastfeeding ⁸

4. Food and Agriculture Organization of the United Nations. (n.d.). How close are we to #ZeroHunger? Retrieved from <http://www.fao.org/state-of-food-security-nutrition/en/>
5. Save the Children. (2018). Don't push it. Why the formula milk industry must clean up its act. Retrieved from <https://www.savethechildren.org.uk/content/dam/gb/reports/health/dont-push-it.pdf>
6. Linnekar, A. et al. (2014). Formula for disaster. Weighing the Impact of Formula Feeding vs. Breastfeeding on Environment. Retrieved from <http://tbfan.org/docs/FormulaForDisaster.pdf>
7. During disasters, breastfeeding's advantages shine. (n.d.). Retrieved from <https://www.enonline.net/breastfeedingadvantagesdisasters>
8. Nutrition in emergencies. (n.d.). Retrieved from http://www.wpro.who.int/nutrition_wpr/nutrition_emergencies/en/

2. COPY

#Breastfeeding is a climate-smart decision that helps ensure food security even in times of crisis. Protecting, promoting and supporting #breastfeeding is crucial for the health of our planet and its people.

#WBW2018

@Global Goals for Sustainable Development

@World Health Organization (WHO)

@UNICEF

GRAPHIC

Optimal Infant and Young Child Feeding (IYCF) practices

Optimal breastfeeding is vital to the lifelong good health and wellbeing of women and children.

WHO and UNICEF recommend:

- Early initiation of breastfeeding within 1 hour of birth.
- Exclusive breastfeeding for the first 6 months of life.
- Continued breastfeeding up to 2 years of age or beyond, with introduction of nutritionally adequate and safe complementary (solid) foods at 6 months.



3. COPY

Breastfeeding provides food security to infants from the very beginning of life and contributes to food security for the whole family.

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@Global Goals for Sustainable Development

@World Health Organization (WHO)

@UNICEF

@1000Days

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4. COPY

#Breastfeeding is a prime example of the deep connections between human health and nature's ecosystems. Breastmilk is a natural, renewable food that is environmentally safe and green!

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