

**#WBW2018**  
General Twitter Posts

**1. COPY**

#Breastfeeding is a universal solution that levels the playing field, giving everyone a fair start in life. It improves the health, wellbeing & survival of women and children around the world. This #WBW2018, protect, promote and support #breastfeeding as the #FoundationOfLife!

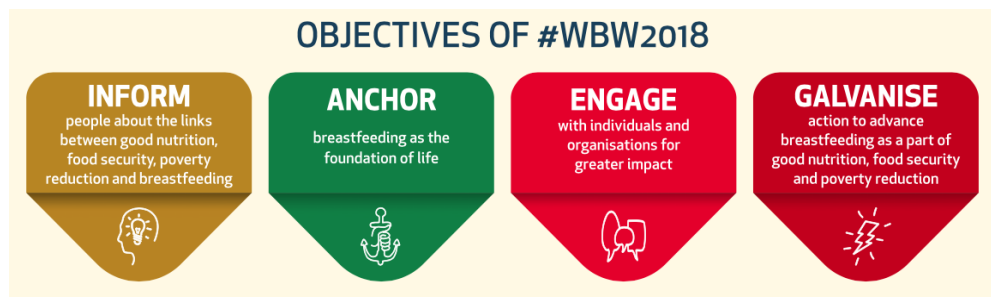
**GRAPHIC**



**2. COPY**

#WBW2018 focuses on preventing #malnutrition, ensuring #foodsecurity and breaking the cycle of #poverty. Together, we can achieve the #SDGs!  
@GlobalGoalsUN  
@UN

**GRAPHIC**



### 3. COPY

Protecting, promoting and supporting #breastfeeding is crucial for the health of our planet and its people. Wherever you are, you can inform, anchor, engage and galvanise on #breastfeeding as the #FoundationOfLife!

@UN

@GlobalGoalsUN

#### GRAPHIC



### 4. COPY

A team effort is needed to make #breastfeeding work. This #WBW2018, let's create a #WarmChain of support for #breastfeeding and lay the foundation for a healthier, more prosperous and sustainable future!

@GlobalGoalsUN

#### GRAPHIC

