

**#WBW2018**  
**“Ensuring Food Security” Twitter Posts**

**1. COPY**

Food security means access to food for all people at all times. This #WBW2018, commit to ensuring food security even in times of crisis!

@GlobalGoalsUN  
@WHO  
@UNICEF

**GRAPHIC**

**Ensuring food security, even in times of crisis**



Globally, **815 million** people are chronically food-insecure and malnourished and the vast majority (489 million) live in countries affected by conflict <sup>4</sup>

The global infant formula market is predicted to reach sales of almost **\$70.6 billion** by 2019 <sup>5</sup>

More than **4000 litres** of water are needed to produce just 1 kg of infant formula powder <sup>6</sup>

**1%** The quantity and quality of milk production is relatively unaffected by a woman's nutritional status, except in extremely malnourished women (only 1 percent of women) <sup>7</sup>

Globally, there were about **60 million** refugees and displaced populations many of whom are young children and women at risk of multiple forms of malnutrition, who can benefit from breastfeeding <sup>8</sup>

4. Food and Agriculture Organization of the United Nations. (n.d.). How close are we to #ZeroHunger? Retrieved from <http://www.fao.org/state-of-food-security-nutrition/en/>  
5. Save the Children. (2018). Don't push it. Why the formula milk industry must clean up its act. Retrieved from <https://www.savethechildren.org.uk/content/dam/gb/reports/health/dont-push-it.pdf>  
6. Linnekar, A. et al. (2014). Formula for disaster. Weighing the Impact of Formula Feeding vs. Breastfeeding on Environment. Retrieved from <http://tbfan.org/docs/FormulaForDisaster.pdf>  
7. During disasters, breastfeeding's advantages shine. (n.d.). Retrieved from <https://www.enonline.net/breastfeedingadvantagesdisasters>  
8. Nutrition in emergencies. (n.d.). Retrieved from [http://www.pro.who.int/nutrition\\_wpr/nutrition\\_emergencies/en/](http://www.pro.who.int/nutrition_wpr/nutrition_emergencies/en/)

## 2. COPY

#Breastfeeding is a climate-smart decision that helps ensure food security even in times of crisis. Protecting, promoting and supporting #breastfeeding is crucial for the health of our planet and its people.

#WBW2018  
@GlobalGoalsUN  
@WHO  
@UNICEF

### GRAPHIC

#### Optimal Infant and Young Child Feeding (IYCF) practices

Optimal breastfeeding is vital to the lifelong good health and wellbeing of women and children.

WHO and UNICEF recommend:

- Early initiation of breastfeeding within 1 hour of birth.
- Exclusive breastfeeding for the first 6 months of life.
- Continued breastfeeding up to 2 years of age or beyond, with introduction of nutritionally adequate and safe complementary (solid) foods at 6 months.



### 3. COPY

#Breastfeeding provides food security to infants from the very beginning of life and contributes to food security for the whole family!

#WBW2018  
@GlobalGoalsUN  
@WHO  
@UNICEF  
@1000Days

#### GRAPHIC



### 4. COPY

#Breastfeeding is a prime example of the deep connections between human health and nature's ecosystems. Breastmilk is a natural, renewable food that is environmentally safe and green!

#WBW2018  
@GlobalGoalsUN  
@WHO @UNICEF

#### GRAPHIC

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