## **#WBW2018**

# "Ensuring Food Security" Twitter Posts

## 1. COPY

Food security means access to food for all people at all times. This #WBW2018, commit to ensuring food security even in times of crisis!

@GlobalGoalsUN @WHO **@UNICEF** 

### **GRAPHIC**

**Ensuring food** security, even in times of crisis



Globally, 815 m people are chronically food-insecure and malnourished and the vast majority (489 million) live in countries affected by conflict 4

The global infant formula market is predicted to reach sales of almost

by 2019 5





formula powder <sup>6</sup>



The quantity and quality of milk production is relatively unaffected by a woman's nutritional status, except in extremely malnourished women (only 1 percent of women) 7

Globally, there were about 60 million populations many of whom are young children and women at risk of multiple forms of malnutrition, who can benefit from breastfeeding8

- Food and Agricuture Organization of the United Nations. (n.d.). How close are we to #ZeroHunger? Retrieved from http://www.fao.org/state-of-food-security-nutrition/en/food-security-nutrition-en/food-security-
- Save the Children (2018). Dort push it. Why the formula milk industry must clear up its out. Retrieved from https://www.savethechildren.orguk/content/dam/gb/reports/health/dont-push-it.pdf Linneca; A. et al. (2014). Formula for disoster. Weighing the Impact of Formula Feeding vs. Breastfeeding on Environment. Retrieved from http://lbfan.org/docs/FormulaForDisaster.pdf During disasters breastfeedings advantages shien. (nd.). Retrieved from http://www.wnpro.who.int/nutrition.ent/breastfeedingsdvantagesdisasters

  Nutrition in emergencies. (nd.). Retrieved from http://www.wnpro.who.int/nutrition.emergencies/en/





### 2. COPY

#Breastfeeding is a climate-smart decision that helps ensure food security even in times of crisis. Protecting, promoting and supporting #breastfeeding is crucial for the health of our planet and its people.

#WBW2018 @GlobalGoalsUN @WHO @UNICEF

### **GRAPHIC**

# Optimal Infant and Young Child Feeding (IYCF) practices

Optimal breastfeeding is vital to the lifelong good health and wellbeing of women and children.

WHO and UNICEF recommend:

- Early initiation of breastfeeding within 1 hour of birth.
- Exclusive breastfeeding for the first 6 months of life.
- Continued breastfeeding up to 2 years of age or beyond, with introduction of nutritionally adequate and safe complementary (solid) foods at 6 months.





### 3. COPY

#Breastfeeding provides food security to infants from the very beginning of life and contributes to food security for the whole family!

#WBW2018 @GlobalGoalsUN @WHO @UNICEF @1000Days

### **GRAPHIC**

Globally, **815 million**people are chronically food-insecure
and malnourished and the vast majority
(489 million) live in countries affected
by conflict <sup>4</sup>

### 4. COPY

#Breastfeeding is a prime example of the deep connections between human health and nature's ecosystems. Breastmilk is a natural, renewable food that is environmentally safe and green!

#WBW2018 @GlobalGoalsUN @WHO @UNICEF

### **GRAPHIC**

The global infant formula market is predicted to reach sales of almost





