

ENSURING FOOD SECURITY, EVEN IN TIMES OF CRISIS



Food security means access to food for all people at all times. It is affected by availability of food, affordability and different crises e.g. hunger, natural disasters, conflict and environmental degradation.

Breastfeeding provides food security to infants from the very beginning of life and contributes to food security for the whole family. Breastfeeding is a prime example of the deep connections between human health and nature's ecosystems. Breastmilk is a natural, renewable food that is environmentally safe and green because it is produced and delivered to the consumer without pollution, packaging, or waste.

Protecting, promoting and supporting breastfeeding is crucial for the health of our planet and its people.

FACTS & FIGURES

Globally, **815 million** people are chronically food-insecure and malnourished and the vast majority (489 million) live in countries affected by conflict

The global infant formula market is predicted to reach sales of almost **\$70.6 billion** by 2019



More than **4000 litres** of water are needed to produce just 1 kg of infant formula powder

1% The quantity and quality of milk production is relatively unaffected by a woman's nutritional status, except in extremely malnourished women (only 1 percent of women)

Globally, there were about **60 million** refugees and displaced populations many of whom are young children and women at risk of multiple forms of malnutrition, who can benefit from breastfeeding



TAKE ACTION TO ENSURE FOOD SECURITY EVEN IN TIMES OF CRISIS

INFORM

people about the links between food security and breastfeeding

Promote breastfeeding as a way of reducing the carbon footprint.

Raise awareness of the risks and disadvantages of artificial feeding, especially in vulnerable populations.



ANCHOR

breastfeeding as the foundation of life

Advocate to ministries e.g. Ministry of Agriculture, that food security begins with ensuring optimal breastfeeding.

Ensure that the 2017 UN Operational Guidance on the Management of Infant and Young Child Feeding in Emergencies is applied in all emergency aid interventions.



ENGAGE

organisations that work on nutrition, hunger, food security, food aid, environment, climate change, and poverty reduction issues

Include young people in developing innovative approaches to bring about change.

Involve men and other sources of familial support to share care and domestic responsibilities.

Build the capacity of multidisciplinary teams of professionals and lay workers in breastfeeding to create a warm chain of support for mothers.



GALVANISE

action to advance breastfeeding as a part of food security

Monitor the environmental impact of the infant formula production, distribution and consumption chain.

Fully implement and monitor the International Code of Marketing of Breastmilk Substitutes and relevant World Health Assembly resolutions.

