WBW 2017 celebrates working together for the common good, which produces sustainable results, greater than the sum of our individual efforts.

We learnt in WBW 2016 how the protection, promotion and support for breastfeeding are a key to sustainable development.

We grouped the 17 SDGs into four Thematic Areas that relate to each other and to breastfeeding. These four groups help us to define our work in the context of the SDGs. From this year onwards, they will also help us find others to work with.

WBW 2017 will provide a platform for long-term collaboration. For further information, action ideas and toolkits, please visit worldbreastfeedingweek.org to plan for and measure successes for the years to come.

Many hands make light work and each of us has a part to play. Let us start!

Objectives of WABA|World Breastfeeding Week 2017

**INFORM**
Understand the importance of working together across the four Thematic Areas

**ANCHOR**
Recognise your role and the difference you make within your area of work

**ENGAGE**
Reach out to others to establish areas of common interest

**GALVANISE**
Work together to achieve the SDGs by 2030