



WABA | WORLD BREASTFEEDING WEEK  
1-7 AUGUST 2019

Gender-equitable parental social protection in all its forms can help enable breastfeeding. Empowering parents and ensuring their rights require that we advocate for policies, legislation, parent-friendly workplaces and gender-equitable social norms. This is important in both the formal and informal sectors.

Gender-equitable parental social protection also advances the Sustainable Development Goals.

#WBW2019 will **protect, promote** and **support** breastfeeding through:



Parental social protection policies and legislation



Parent-friendly workplaces in both formal and informal sectors



Parent-friendly values and gender-equitable social norms

### Objectives of #WBW2019

**Inform**

people about the links between gender-equitable parental social protection and breastfeeding

**Anchor**

parent-friendly values and gender-equitable social norms at all levels to support breastfeeding

**Engage**

with individuals and organisations for greater impact

**Galvanise**

action on gender-equitable parental social protection to advance breastfeeding

**Empower parents and enable breastfeeding, now and for the future!**



World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organisations dedicated to the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declarations, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC). WABA coordinates the annual World Breastfeeding Week campaign. WABA works closely with many organisations and individuals. Our partners in this effort include: the Academy of Breastfeeding Medicine (ABM), International Baby Food Action Network (IBFAN), International Lactation Consultant Association (ILCA), La Leche League International (LLL), United Nations Children's Fund (UNICEF), World Health Organization (WHO), and several other international organisations.

# ACTION FOLDER REFERENCES

## INTRODUCTION

1. Rollins, N. C., Bhandari, N., Hajebehoy, N., Horton, S., Lutter, C. K., Martines, J. C., Piwoz, E. G., Richter, L. M., Victora, C. G. (2016). Why invest, and what it will take to improve breastfeeding practices? *The Lancet*, 387(10017), 491-504
2. Nandi, A., Hajizadeh, M., Harper, S., Koski, A., Strumpf, E. C., & Heymann, J. (2016). Increased duration of paid maternity leave lowers infant mortality in low- and middle-income countries: A quasi-experimental study. *PLoS Medicine*, 13(3): e1001985
3. Heymann, J., Sprague, A. R., Nandi, A., Earle, A., Batra, P., Schickedanz, A., Chung, P. J., Raub, A. (2017). Paid parental leave and family wellbeing in the sustainable development era. *Public Health Reviews*, 38(1): 21
4. Rempel, L. A., & Rempel, J. K. (2011). The breastfeeding team: The role of involved fathers in the breastfeeding family. *Journal of Human Lactation*, 27(2), 115-121
5. Holla, R., Gupta, A., Dadhich, J.P. & Suri, S. (2015). Labour lost - Countries failing to enforce Maternity Protection. Retrieved from <http://bpni.org/report/Labour-Lost-WBTi.pdf>
6. Heymann, J., Sprague, A. R., Nandi, A., Earle, A., Batra, P., Schickedanz, A., Chung, P. J., Raub, A. (2017). Paid parental leave and family wellbeing in the sustainable development era. *Public Health Reviews*, 38(1): 21



## PARENTAL SOCIAL PROTECTION POLICIES AND LEGISLATION

7. Hellman, B., Levto, R., van der Gaag, N., Hassink, A., Barker, G. & van den Berg, W. (2017). State of the world's fathers: Time for action. Retrieved from [https://sowf.men-care.org/wp-content/uploads/sites/4/2017/06/PRO17004\\_REPORT-Post-print-June9-WEB-3.pdf](https://sowf.men-care.org/wp-content/uploads/sites/4/2017/06/PRO17004_REPORT-Post-print-June9-WEB-3.pdf)
8. United States Department of Labour (2012). Paternity Leave - Why parental leave for fathers is so important for working families. Retrieved from <https://www.dol.gov/asp/policy-development/paternitybrief.pdf>
9. Flacking, R., Dykes, F., & Ewald, U. (2010). The influence of fathers' socioeconomic status and paternity leave on breastfeeding duration: A population-based cohort study. *Scandinavian Journal of Public Health*, 38(4), 337-343



## PARENT-FRIENDLY WORKPLACES IN BOTH FORMAL AND INFORMAL SECTORS

10. Rollins, N. C., Bhandari, N., Hajebehoy, N., Horton, S., Lutter, C. K., Martines, J. C., Piwoz, E. G., Richter, L. M., Victora, C. G. (2016). Why invest, and what it will take to improve breastfeeding practices? *The Lancet*, 387(10017), 491-504
11. National Partnership for Women and Families (2018). Leading on leave: Companies with new or expanded paid leave policies. Retrieved from <http://www.nationalpartnership.org/our-work/resources/workplace/paid-leave/new-and-expanded-employer-paid-family-leave-policies.pdf>
12. 12th Breastfeeding and Feminism International Conference: Breastfeeding as social justice: From crucial conversation to inspired action. (2017). *Journal of Human Lactation*, 33(4), 790-814
13. International Labour Organization. (2018). Women and men in the informal economy. A statistical picture. Retrieved from [https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/documents/publication/wcms\\_626831.pdf](https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/documents/publication/wcms_626831.pdf)
14. International Labour Organization. (2018). World employment and social outlook: Trends for women 2018 – Global snapshot. Retrieved from [https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms\\_619577.pdf](https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_619577.pdf)
15. Stumbitz, B., Kyei, A., Lewis, S. & Lyon, F. (2017). Maternity protection and workers with family responsibilities in the formal and informal economy of Ghana. Practices, gaps and measures for improvement. Retrieved from [https://www.ilo.org/wcmsp5/groups/public/---dgreports/---gender/documents/publication/wcms\\_601900.pdf](https://www.ilo.org/wcmsp5/groups/public/---dgreports/---gender/documents/publication/wcms_601900.pdf)



## PARENT-FRIENDLY VALUES AND GENDER-EQUITABLE SOCIAL NORMS

16. Rempel, J. K., Rempel, L. A., Hoa, D. T., Vui, L. T., & Long, T. K. (2019). Parenting teamwork: The impact of a fathering intervention on mothers and infants in Vietnam. *Child Development*. Apr 1
17. Abbass-Dick, J., Stern, S.B., Nelson, L.E., Watson, W.J., & Dennis, C. (2015). Coparenting breastfeeding support and exclusive breastfeeding: A randomized controlled trial. *Pediatrics*, 135(1), 102-110
18. Su, M., & Ouyang, Y. (2016). Father's role in breastfeeding promotion: Lessons from a quasi-experimental trial in China. *Breastfeeding Medicine*, 11(3), 144-149