WABA | WORLD BREASTFEEDING WEEK
1-7 AUGUST 2020

Breastfeeding is a prime example of the deep connections between human health and nature’s ecosystems.

Breastmilk is natural, renewable and environmentally safe.

SUPPORT BREASTFEEDING FOR A HEALTHIER PLANET.

Protecting, promoting and supporting breastfeeding addresses inequalities that stand in the way of sustainable development.

#WBW2020 will focus on the impact of infant feeding on the environment.

OBJECTIVES OF #WBW2020

INFORM
people about the links between breastfeeding and the environment/ climate changes.

ANCHOR
breastfeeding as a climate-smart decision.

ENGAGE
with individuals and organizations for greater impact.

GALVANISE
action on improving the health of the planet and humans through breastfeeding.

WABA | WORLD BREASTFEEDING WEEK (WBW) 1-7 August 2020
www.worldbreastfeedingweek.org

SPONSORSHIP: WABA does not accept funds or gifts from companies manufacturing, distributing or marketing breastmilk substitutes, related equipment such as feeding bottles and teats, and complementary foods.

WABA
World Alliance for Breastfeeding Action

World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organizations dedicated to the protection, promotion and support of breastfeeding worldwide. Based on the Immunisation Decade, the Ten-Point breastfeeding strategy and the IYBF (Initiation and Maintenance of Breastfeeding) Guidelines, WABA is committed to improve the health of the planet and people through breastfeeding.

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