

## OBJECTIVES OF #WBW2023



### **Inform**

people about working parents' perspectives on breastfeeding and parenting



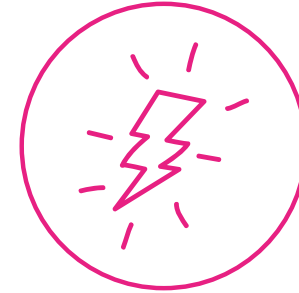
### **Anchor**

optimal paid leave and workplace support as important tools to enable breastfeeding



### **Engage**

with individuals and organisations to enhance collaboration and support for breastfeeding at work



### **Galvanise**

action on improving working conditions and relevant support for breastfeeding