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ENABLING BREASTFEEDING
Making a difference for working parents

We need to engage governments, health systems, workplaces and communities to play their critical roles in empowering families and sustaining breastfeeding-friendly environments in the post-pandemic work life.

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OBJECTIVES OF #WBW2023

Inform people about working parents’ perspectives on breastfeeding and parenting

Anchor optimal paid leave and workplace support as important tools to enable breastfeeding

Engage with individuals and organisations to enhance collaboration and support for breastfeeding at work

Galvanise action on improving working conditions and relevant support for breastfeeding